



2023

Impact Report



A message from our CEO

Dear Liz & Rebekah,

Thank you for your support of Habitat for Humanity Manitoba.

Since becoming CEO in July 2023, I have been awestruck by the generosity in our province. You are part of a community of generous donors and volunteers who help us honour and serve low-income, hard-working families.

I was deeply impacted by two families that we have had the honour of serving this year. The first family, a single mom (aka super hero) with five children; the second, a new Canadian couple and their children who grew up, met and married in a refugee camp in Africa. Both of these families, so very different, expressed the same sentiment at their key ceremonies this fall: “We never dreamed that we could own our own home!” Of course we all want to make dreams come true. But together, we are making the dreams that the dreamers never dared to dream come true!

Affordable housing is in the media a lot these days and top of mind for Manitobans and Canadians. Recently, Habitat for Humanity Canada released its 2023 Affordable Housing Survey revealing 94% of respondents feel that the goal of owning a home is becoming more difficult to reach and over half (58%) worry about their children being able to afford a home in the future. The work that Habitat Manitoba does is more important than ever, so thank you for trusting us with your gifts of time and money so we can continue to be part of addressing this need across our city, province and nation.

The cost of home ownership goes beyond a mortgage. In order to reduce operating costs for our partner families, Habitat Manitoba builds the most energy efficient homes in Manitoba in any price range. As a result, the average heat and electricity costs for a Habitat family is \$100/month year round. Your help directly impacts everything we do.

Thank you for your continued investment in making home ownership a reality one family at a time. We are so grateful for your generosity.

With Gratitude,



Jamie Hall
Chief Executive Officer
Habitat for Humanity Manitoba

Thank you



Thank you for providing Habitat Manitoba with truly amazing volunteers who helped future Habitat homeowners build not just a decent and affordable house, but a place they can call home and create lasting memories with their families for years to come. Thanks to you, these homeowners are also building financial stability and independence.

Your team members showed up to swing a hammer, working alongside future Habitat homeowners and seasoned construction Habitat staff and with their help, we accomplished an amazing amount of work at the Pandora Avenue West project. This development is the largest in the history of our organization. Situated on three acres of land, we are building 11 blocks of 5 townhouses each, for a total of 55 homes when the project is finished in 2025. These homes will be exceptionally energy efficient with a carbon-neutral footprint when completed.

The Pandora Avenue West project will house approximately 275 people, including 175 children.



Your Impact



Every \$1 invested in a Habitat build produces \$4.50 worth of social benefit.
Your \$3,000 investment equals \$13,500 in social benefits over the next 25 years.

The benefits of a Habitat home reach far beyond the four walls these families help build. On average, Habitat generates \$215,000 of benefits to society per home. These benefits come in the form of Habitat homeowners' reduced reliance on social housing and food banks, better education and employment outcomes, and improved health.

Impact on Families

- 50% are now physically active, compared to the 15% national average.
- 60% report a reduction in food bank usage.
- 70% donate their time and money to charities.
- Experience an increase in the quality of their employment.

Impact on Children

- 88% improvement in their confidence.
- 76% improvements in their school grades.
- 22% attain a bachelor's degree or higher

Impact on Health

- 87% report less asthma and allergy-related conditions.
- 76% report improvement in overall family health.

Jackie & Gab's Story



It's been several months since my son, and I moved into our Habitat house. At first, we never imagined that we would own a house in Canada. But with the help of Habitat, our dream became a reality.

We now live in a safer and calmer area with no safety concerns. We no longer hear sirens constantly, only every now and then. Our neighbors are warm and friendly, lots of kids walk to school in the morning, and we even see some families walk their dogs too. It is a family-friendly place. My son and I are so glad to own a house in this area and be a part of the community. It gives us a sense of belonging and contentment.

My son is happier since we moved. He is more responsible, fixing and arranging his room, practicing his cooking skills in the kitchen, and has made space for hobbies in the basement. I can say that it has awakened our sense of creativity, and more so, developed our self-esteem. Lastly, my health condition has improved since we moved. My skin psoriasis is not as bad as before and I can sleep better which improved my anemia.

Overall, Habitat did not just help us with a house, but also a healthier state of mind. For that, we are truly grateful.



Contact

Michele Happy
Fundraising Manager
204-235-2400
mhappy@habitat.mb.ca

